



World Trade Center Detroit/Windsor Association Services and Regular Membership Benefits

What is a World Trade Center?

More than a building, a World Trade Center (WTC) brings together business and government agencies involved in foreign trade. Established in 1994, our Association is a non-profit, non-political organization dedicated to promoting and supporting international commerce in our area and throughout the world.

International Trade Information

sWe assist local members and WTC members worldwide with the general market and trade information they are seeking.

Networking and Educational Programs

sThe International Business Forum (IBF) is a speakers program open to all who have an interest in international commerce. Network with colleagues, converse and expand your knowledge of the global market and keep up with the latest trends.

sTrade Tuesdays: Come and learn about the basics of international business and trade through our programs. Meet new people and talk with experts in the field.

sWe maintain a calendar of events for local programs as well as conference and trade shows worldwide. Please contact us if you would like us to do a search on a particular industry.

sRegular members are introduced all over the world through our computer network, WTCA ONLINE. We will introduce your company to World Trade Centers and their members, both online and through their printed publications.

Translating/Interpreting Services

Language specialists are available if any need for language translation services arises. Regular members are given preferential rates. These services are of particular importance during business conferences, negotiations, in correspondence between parties involved in international business and in cross-cultural communications in general. The WTCDW Languages Institute currently trains language and translator and interpreter skills to English and Arabic speakers.

Trade Opportunities: WTCA ONLINE

sThis is our trade/communications service that links World Trade Centers worldwide.

sPost offers to buy, offers to sell, and advertise virtually any product or service associated with your business.

sLists information provided by subscribers about themselves and their products in the business catalog.

sTrade Flow Pricing Service provides users with an analysis of valuable information on U.S. imports/exports based on U.S. Customs and Census Bureau statistics. Determine pricing of specific products, identify countries of origin and destination, and ports of entry and exit. This useful database can help you to competitively position your products. Data is updated monthly (90-day delay) after the U.S. Government publishes the statistics.

sSubscription is free to WTC Detroit/Windsor Members.

Internet

sFull e-mail, World Wide Web capabilities and a listing of informative websites are maintained.

sDiscount available for basic website hosting.

Trade Reference Library (Reading Room)

sWe receive and therefore offer various reference materials to members who would like to review the information: Newsletters, Magazines, Country-Specific Trade Directories and Trade Manuals, etc.

Business Support for Members

sOffice, Conference and Meeting Space is available. Preference and discounts given to WTC Members.

sTraveling on business? Reciprocal services through other World Trade Centers having hotel/travel arrangements including use of their services and facilities, business matchmaking services, market research, business clubs, etc.

sIntroductions to visiting foreign delegations.

sWorld Trade Centers Association Members meet annually for their General Assembly in exciting locations worldwide, and members are invited to participate in the Trade Mission and/or Catalog Trade Show portion of these meetings.